



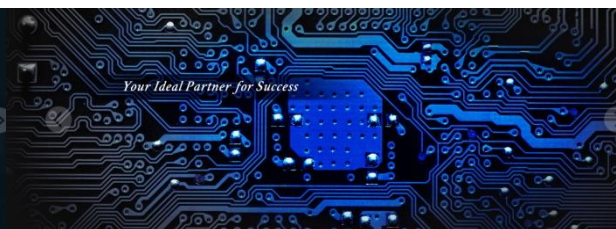
**PADO IP Law Firm**

*Bio-medical specialized*

*PADO means a new wave or new generation in Korean*



*Korea's Rising Star in IP Service*



*Your Ideal Partner for Success*



*Local Strength, Global Reach*

# CLIENTS

**SANGBO** 

 **TaeWoongMedical**

**ECOPLASTIC**

 **HEESUNG MATERIAL LTD.**

 **KIST** Korea Institute of Science and Technology

**Haim<sup>®</sup>Bio**  
*for Better Life<sup>™</sup>*

 **BioCore**  
바이오큐아주식회사

 **ATGen**

 **CELL BIOTECH**

**Dongkook**  
PHARMACEUTICAL

 **CELLTRION**

 **Hanmi**

 **MEDIZEN**  
HUMANCARE

 **가톨릭대학교**  
THE CATHOLIC UNIVERSITY OF KOREA

 **SEOUL NATIONAL UNIVERSITY**

 **YONSEI UNIVERSITY**

 **PROSTEMICS**  
stemcell & protein

 **hugel**  
bio medical products

 **KOREA UNIVERSITY**

 **KAIST**

 **아주대학교**  
AJOU UNIVERSITY

**아주대학교**  
AJOU UNIVERSITY

 **StemDr**

 **HANKOOK KORUS**  
HANKOOK KORUS PHARM CO., LTD.

**LOTTE CHEMICAL** 

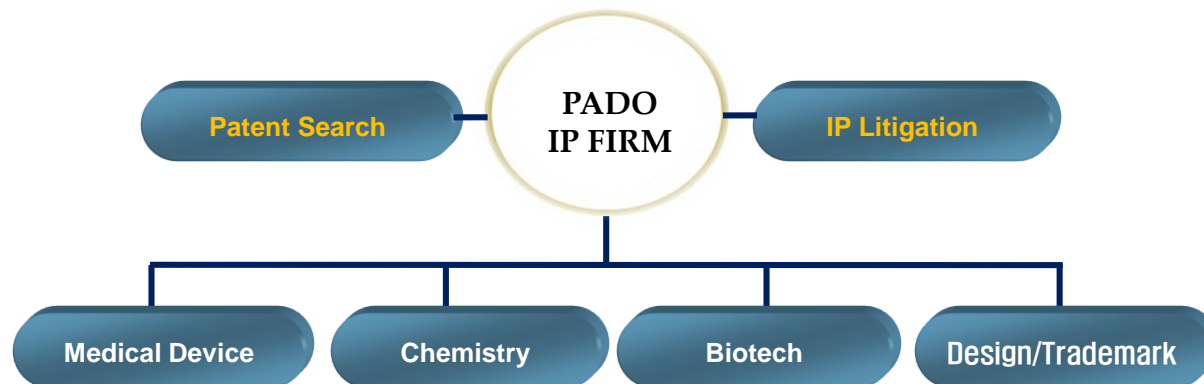
 **ICROSS**

 **Sanigen**

**abbio**

  
**PADO IP Law Firm**

# Firm Overview



- **Total 20 Experts** incl. 6 patent attorneys, 3 Ph.Ds, and staffs
- Team specialized in **Life science/Chemistry and Medical/Cosmetic Patent**.
- **Patent Search division** for worldwide (incl. CN, JP) patent search & analysis
- **IP Litigation group** for domestic & overseas IP litigation

# Practice Areas

## ■ Practice Areas

- Patents
- Trademarks
- Designs
- Copyrights
- Domain names
- Unfair Competition
- Trade Secret Protection
- Internet & E-commerce
- IP Litigation
- Customs Enforcement
- Licensing
- IP Evaluation
- IP Transaction

## ■ Technical Fields

- Mechanics
- Materials Science
- Chemistry
- Biotechnology
- Pharmaceuticals





# Honors / Awards

- Advisory firm for the Korean Presidential Council on Intellectual Property (PCIP) in 2015
- **"Best"** IP firm in patent litigation and licensing by the Korea Intellectual Property Protection Agency (KOIPA) in 2015
- **"Best"** IP firm in patent transaction and technology transfer by the Korea Invention Promotion Association (KIPA) in 2014
- **"Superb"** IP firm in patent search and analysis by the Korea Intellectual Property Strategy Agency (KISTA) in 2014

# Biotechnology(1)



## Jay LEE

### Representative Partner / Patent Attorney/Adjunct Professor

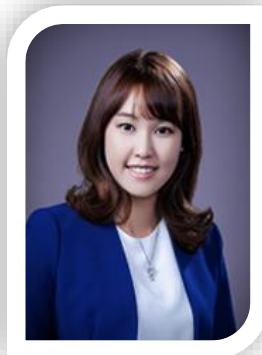
- Yonsei University, B.S., Biotechnology(1996)
- Yonsei University, M.S., biomaterial and Immunology(1998)
- Nam & Nam Patent Law Firm (2004-2013)
- Honesty & JR Partners IP Law Group (2013~2018.02)
- PADO IP Firm (2018.03 ~ present)
- Qualifications : Certified Valuation Analyst 2007, Honor of the Commissioner for commitment, Korean Industrial Property Office (KIPO) 2007 , Technology Transfer Agent 2011, Professional members of the court hearing, 2013



## Min-kyung CHA

### Patent Attorney

- Sungkyunkwan University (KU), B.S., in Pharmacy
- Passed the 44th Korean Patent Attorney Bar Examination
- Nam & Nam Law firm (2008-2011)
- Lee International Law Firm (2013-2017)
- PADO IP Firm (2018.03 ~ present)
- Korea Patent Attorney Association (KPAA)



## Ji-Na HA

### Patent Attorney

- Korea University, B.S., Biotechnology
- Passed the 48th Korean Patent Attorney Bar Examination
- C&S Patent And Law Office(2012.08~2014.08)
- JR Partners IP & Law Group(2014.09~2018.02)
- PADO IP Firm (2018.03 ~ present)

# Biotechnology(2)



## **PARK, Sook-Young** **Ph. D – Biological Science**

- Korea Educational Development Institute, Dept. of Biological Science, B. Sc. (2007)
- Seoul National University, Dept. of Biological Science, M. Sc. (2010)
- Seoul National University, Dept. of Dental Science, Ph. D. (2014)
- Tego Science Co. Ltd (2005-2006)
- Honesty & JR Partners IP Law Group (2014-2018.02)
- PADO IP Firm (2018.03 ~ present)
- Thesis: The Effect of Nerve Regeneration using Electrospun Silk Fibroin Nerve Conduit on Rat's Defected Sciatic Nerve



## **Jee-Sun LIM** **Ph. D – Chemistry and Nano Science**

- Ewha Womans University, Dept. of Chemistry and Nano Science, Ph.D. (2010)
- National University of Singapore (2010-2011)
- Eruum Patent Law Firm (2011-2013)
- Honesty & Partners IP & Law Group (2014-2018.02)
- PADO IP Firm (2018.03 ~ present)
- Thesis "Identification of soxS gene from Sphingopyxis alaskensis RB2256"



## **Seon Ho PARK** **Ph. D – Cancer Biology**

- Korea University, Dept. of Cancer Biology, Ph, D.(2011)
- Korea University, Dept. of Biochemistry, M. sc. (2003)
- Korea University, Dept. of Life Science, B. sc. (2003)
- Honesty & JR Partners IP Law Group (2015~2017.06)
- Nam & Nam Patent Law Firm (2011-2015)
- PADO IP Firm (2018.03 ~ present)
- Thesis: TNF- $\alpha$ -triggered liver injury and DNA damage are associated with Romo1 expression



## Jeong-Hoon LEE Representative Partner / Patent Attorney

- Korea University, B.S., Chemistry (1992)
- Korea University, M.S., Chemistry (1994)
- PADO IP Firm (2018.03 ~ present)
- Honesty & JR Partners IP Law Group (2014~2018.02)
- Nam & Nam Patent Law Firm (2006-2014)
- D. Choi & Partners (2005-2006)
- Yuhan Pharmaceutical Company, Research Institute(1994~2000)



## Hyun jeong JIN Partner / Patent Attorney

- Yonsei University, B..S., Chemical& Biotechnolgy(2008)
- Passed the 44th Korean Patent Attorney Bar Examination
- YOUNE Patent & Law Firm (2008-2012)
- Nam & Nam Patent & Law Firm (2012-2015)
- Honesty & JR Partners IP Law Group (2013~2018.02)
- PADO IP Firm (2018.03 ~ present)
- Korea Patent Attorney Association (KPAA)



## Jin-Chul JUNG Patent Attorney

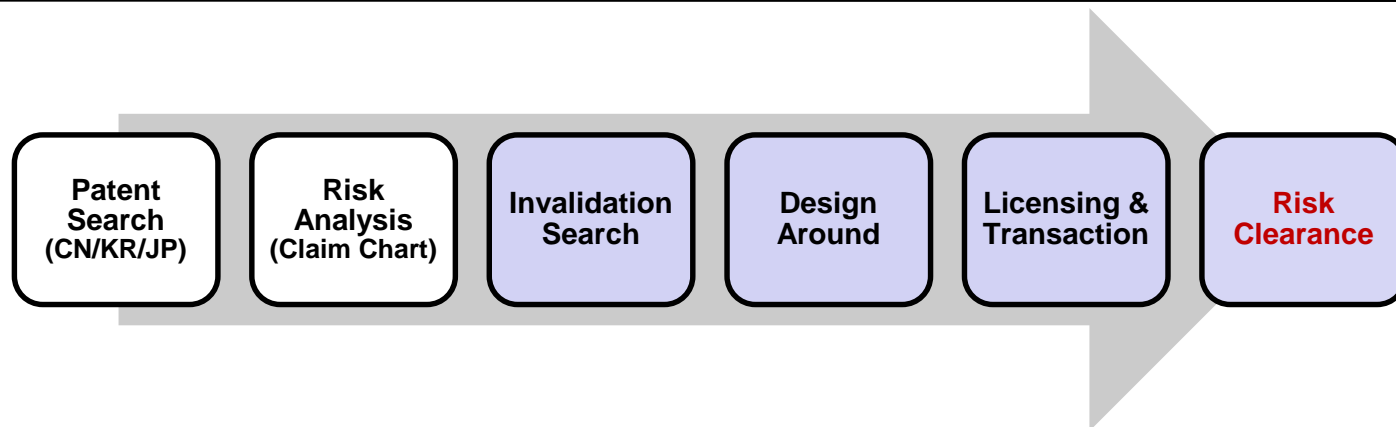
- Sung Kyun Kwan University (SKKU), B.S., Chemical Engineering
- Passed the 50th Korean Patent Attorney Bar Examination
- Patent Attorney, CHAAM International Patent Office(2013 )
- Patent Attorney, JR Partners IP & Law Group(2014 ~ 2017.06)
- PADO IP Firm (2018.03 ~ present)
- Korea Patent Attorney Association(KPAA)



# Services We Offer(1)

1. **Patent Prosecution** – hands-on involvement per the client's request, such as casual teleconference with our clients to discuss the claim amendments and office action responses.
2. **Patent Litigation** – proactive approach to every trial stage to obtain the most favorable results for the clients, such as aggressive efforts to obtain key evidence, advanced know-hows in making a case presentation in favor of our clients before the judge(s) during the trial hearings.
3. **Due diligence** – effective collaboration of the patent attorneys and the search specialists
4. **FTO** – see the following
5. **IP Activity Monitoring** – see the following

# Freedom To Operate (FTO) in East Asia (CN,KR,JP)



- FTO services helps your company to detect third-party patents in China, Korea, and Japan “altogether”
- Through our FTO services, your company can identify conflicting patents in East Asia early to reduce the risk of launching a product in Asian Market.
- We can provide insight into the current state of the art in Asian Market to tailor filing strategies.

### ➔ Why Us?

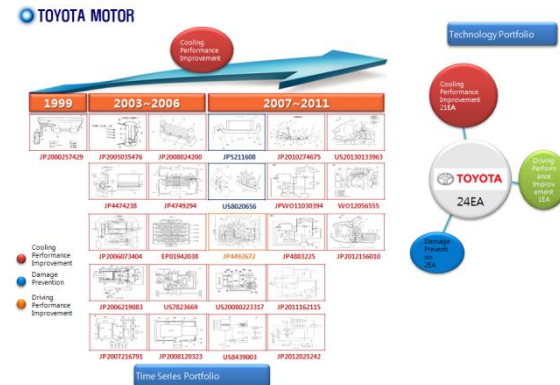
- Accessible to integrated patent database covering CN/KR/JP Professional search staffs using three different languages
- Patent attorneys experienced in CN/KR/JP practice providing total analysis
- Dramatic cost reduction by one stop / integrated search & analysis

## Services We Offer(3)

# IP Activity Monitoring Report (CN,KR,JP)

[illegible]

## 2. [Low Temperature Radiator] Technology Flow Analysis



- We can provide reports on a regular basis regarding China, Korean, Japanese competitor's IP activities and their IP portfolio covering your company's products.
- Our service will help you to obtain useful information about your competitors' operations, inventions and products, as well as of their general level of activity in protecting their IP rights.
- **Our Patent Monitoring Service**
  - Regular updates of the latest patents in CN/KR/JP
  - Legal status tracking
  - Technology/market/competitor watch





# THANK YOU

**PADO IP FIRM**

Any questions on IP matters in Korea may be directed to:

Email: [jaylee@padoip.com](mailto:jaylee@padoip.com) Tel: +82 2 6677 1212

[www.padoip.com](http://www.padoip.com)